



Unifrog – The Complete Destinations Platform

Dear parent / caregiver,

To continue to provide students with **outstanding careers guidance** and tailored support when choosing their next step after school, we are using Unifrog: an award-winning, online destinations platform. All students in Years 7, 8, 9, 10, 11, 12 and 13 now have access to this platform.

What is Unifrog?

Unifrog is designed to support learners in **making informed decisions about their futures**, with a range of tools that are suitable for all year groups. Each student has their own account that provides a range of information related to their interests and aspirations.

Key features of the platform for students include:

- Psychometric testing quizzes
- Career and subject exploration
- Webinars and interactive short courses
- Self-reflection and portfolio building tools
- Search tools for live apprenticeship and employer opportunities, and university courses
- Application and essay-building tools
- Work Experience Placement Tool

Students at Unifrog schools can log in from any computer, tablet, or smartphone. We encourage you to use the platform with your child so you can support them through the process of deciding on their next steps.

We know parents and caregivers play a key role in students' decisions about their future and have a significant impact on their aspirations. It is therefore essential that you have

access to good-quality information about future pathways, study options, and labour market opportunities and are aware of our schools careers programme.

We encourage you to use the platform with your child so you can support them through the process of deciding on their next steps.

You can create your own parent account where you will be able to see what your child is doing on Unifrog, including any interactions tagged against their name and any upcoming events we have logged for them. You will also be able to use all the same tools your child can to support them on their Unifrog journey.

For a parent/caregiver account to be created on Unifrog:

- First the parent/caregiver's email must be added in the parent/caregiver field for the child. If you would like a parent account, email your request to your schools Careers Leader and include the full name/s and year group/s of your child/children, your full name and the email address you wish to use.
- You will receive confirmation that your email has been linked to your child/children's Unifrog account and you can then open your account here: www.unifrog.org/parent using your email address or using Single Sign-On with a Microsoft or Google email account. If you have any issues signing in, please contact your school's Careers Leader.

You will also have the option to sign up to Unifrog's parent / caregiver newsletter to get expert advice and guidance on supporting your child with their next steps. You will be asked if you want to subscribe to these emails when you first create your parent account. You can subscribe or unsubscribe at any point after that, through Settings on your parent account.

You can read Unifrog's Privacy Policy here: <https://www.unifrog.org/privacy-policy> and Student Privacy Notice here: <https://www.unifrog.org/privacy-notice-student>

Kind regards,

K Lacey

